

Colette M. Petit

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EDUCATION:

Endicott College, Beverly, MA

May 2024

Bachelor of Science in Marketing Communication/Advertising

Cumulative GPA: 3.89

Academic Leadership: President of Communication Council, Social Media Coordinator of Lambda Pi Eta Honor Society, Student Success Program

Activities: Environmental Club, Endicott College TV, Outdoor Adventure Club

INTERNSHIP EXPERIENCE:

Cam Neely Foundation, Boston, MA

August 2023-Dec 2023

Event Marketing Intern

- Developed and managed College Ambassador Program for Comics Come Home
- Assisted with social media projects and partnership research
- Worked backstage of Comics Come Home as an Event Coordinator
- Worked closely with Rafanelli in coordinating the event

Collette, Pawtucket, RI

June 2023-August 2023

Corporate Social Responsibility Intern

- Conducted research on tour vendors to investigate if they are practicing responsible business and presented my findings to the product designers
- Created blog posts for company website
- Designed and researched information for an annual report on the Collette Foundation

Environmental Systems, Inc., Attleboro, MA

March 2022-August 2023

Social Media Marketing Intern

- Generated content ideas, edited, drafted and posted on various social media platforms
- Updated, redesigned, and distributed client's service contracts

Roam Visuals

Jan 2021-Feb 2021

Editing Intern

- Utilized video, audio, and editing equipment in Adobe Premiere Pro to produce wedding videos

ADDITIONAL EXPERIENCE:

Goat City Pub, Home Plate, Bliss Dairy, Server

May 2019-Present

SKILLS: Adobe Creative Cloud, Microsoft Office, Monday, Canva, Google Analytics, HubSpot